

CONTRACT



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Olomana Mktg
P O Box 2517
Honolulu, HI 96804

Contract / Revision 147856 /		Alt. Order #
Product Week of 7/30		
Contract Dates 07/30/12 - 08/05/12		Est. #
Advertiser POL - Case for Hawai'i		Original Date / Revision 07/25/12 / 07/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/05/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$300.00			
N 2	KHON	07/30/12	08/05/12	Live with Kelly	8a-9a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				4	\$50.00			
N 3	KHON	07/30/12	08/05/12	People's Court	3p-4p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				2	\$25.00			
N 4	KHON	07/30/12	08/05/12	Dr. Phil	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				1	\$150.00			
N 5	KHON	07/30/12	08/05/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				2	\$500.00			
N 6	KHON	07/30/12	08/05/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$500.00			
N 7	KHON	07/30/12	08/05/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-T-----				1	\$1,500.00			
N 8	KHON	07/30/12	07/30/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	M-----				1	\$1,500.00			
N 9	KHON	07/30/12	08/05/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				1	\$1,250.00			
N 10	KHON	07/30/12	08/05/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				2	\$300.00			
N 12	KHON	07/30/12	08/05/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KHON
 88 Piikoi Street
 Honolulu, HI 96814
 (808)591-2222

<u>Contract / Revision</u>	<u>Alt. Order #</u>
147856 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Est. #</u>
07/30/12 - 08/05/12	Week of 7/30	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL - Case for Hawai'i	07/25/12 / 07/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Totals</u>	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Spots</u>	<u>Amount</u>

*Tax 1 Note: Sales Tax 4.712%.

Totals 22 \$10,450.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	22	\$10,450.00	\$8,882.50	\$418.54	\$9,301.04
Totals	22	\$10,450.00	\$8,882.50	\$418.54	\$9,301.04

Signature: _____

Date: _____

7/27/12

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT




KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Olomana Marketing
P O Box 2517
Honolulu, HI 96804

<u>Contract / Revision</u> 937588 /		<u>Alt Order #</u>
<u>Product</u> July 30 Week		
<u>Contract Dates</u> 07/30/12 - 08/05/12	<u>Estimate #</u>	
<u>Advertiser</u> Case/D/Senate	<u>Original Date / Revision</u> 07/27/12 / 07/27/12	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> Chris Pelletier	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/30/12	08/05/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$100.00			
N 2	KITV	07/30/12	08/05/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$100.00			
N 3	KITV	07/30/12	08/05/12	Ellen	3-4pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$100.00			
N 4	KITV	07/30/12	08/05/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$150.00			
N 5	KITV	07/30/12	08/05/12	KITV News At 5	5-5:30pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				4	\$300.00			
N 6	KITV	07/30/12	08/05/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$500.00			
N 7	KITV	07/30/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$500.00			
N 8	KITV	07/30/12	08/05/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$300.00			
N 9	KITV	07/30/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 10	KITV	07/30/12	08/05/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$100.00			
N 11	KITV	07/30/12	08/05/12	Keiki Hula	6-10p		:30			NM	2	\$1,200.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
937588 /	

Contract Dates	Product	Estimate #
07/30/12 - 08/05/12	July 30 Week	

Advertiser	Original Date / Revision
Case/D/Senate	07/27/12 / 07/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----11-				2	\$600.00			
Totals											25	\$6,050.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	25	\$6,050.00	\$5,142.50	\$242.31	\$5,384.81
Totals	25	\$6,050.00	\$5,142.50	\$242.31	\$5,384.81

Signature: _____

Date: _____

7/27/12

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Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

www.thehawaiiichannel.com

KITV ME TV
801 South King Street
Honolulu, HI 96813
(808)535-0400

And:

Olomana Marketing
P O Box 2517
Honolulu, HI 96804

Contract / Revision 937928 /		Alt Order #
Product Keiki Hula MeTV part of 7/30 week		
Contract Dates 08/06/12 - 08/07/12		Estimate #
Advertiser Case/D/Senate		Original Date / Revision 07/30/12 / 07/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station NITV	Account Executive Chris Pelletier	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	08/06/12	08/07/12	Keiki Hula M-Tu 630-10p	630-1030p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$200.00			
Totals											2	\$400.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/07/12	2	\$400.00	\$340.00	\$16.02	\$356.02
Totals	2	\$400.00	\$340.00	\$16.02	\$356.02

Signature: _____ Date: _____

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Olomana Loomis ISC
900 Fort Street Mall, Suite #350
Honolulu, HI 96813

Contract / Revision 802018 /		Alt Order #
Product July 30-Aug 5		
Contract Dates 07/30/12 - 08/05/12		Estimate #
Advertiser Case for Hawaii		Original Date / Revision 07/27/12 / 07/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Patty Doo	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 18+		
		Total Ratings 90.10
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/30/12	08/05/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	11111--				5	\$260.00	2.50			
N 2	KGMB	07/30/12	08/05/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				4	\$485.00	4.60			
N 3	KGMB	07/30/12	08/05/12	M-F HI News NOW at 6p	6p-630p		:30				NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$720.00	4.30			
N 4	KGMB	07/30/12	08/05/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				4	\$800.00	5.50			
N 5	KGMB	07/30/12	08/05/12	NCIS Los Angeles	8p-9p		:30				NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,240.00	9.80			
N 6	KGMB	07/30/12	08/05/12	Sa-Su HI News NOW at 5p	5p-530p		:30				NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$345.00	3.70			
N 7	KGMB	07/30/12	08/05/12	60 Minutes	6p-7p		:30				NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$960.00	5.40			
N 8	KGMB	07/30/12	08/05/12	Su HI News NOW at 10p	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$600.00	5.40			
Totals												90.10	\$11,745.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	20	\$11,745.00	\$9,983.25	\$470.41	\$10,453.66
Totals	20	\$11,745.00	\$9,983.25	\$470.41	\$10,453.66

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Olomana Loomis ISC
 900 Fort Street Mall, Suite #350
 Honolulu, HI 96813

Contract / Revision 802034 /		Alt Order #
Product July 30-Aug 5		
Contract Dates 07/30/12 - 08/05/12		Estimate #
Advertiser Case for Hawaii		Original Date / Revision 07/27/12 / 07/27/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 18+		
		Total Ratings 85.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/30/12	08/05/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$250.00	1.00			
N 2	KHNL	07/30/12	08/05/12	NBC Today Show	7a-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$300.00	2.00			
N 3	KHNL	07/30/12	08/05/12	Olympic Weekday Daytime	5a-5p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$200.00	3.00			
N 4	KHNL	07/30/12	08/05/12	The Olympic Zone	5p-7p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--				3	\$350.00	3.00			
N 5	KHNL	07/30/12	08/05/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTFSS				4	\$700.00	7.00			
N 6	KHNL	07/30/12	08/05/12	Olympics Weekend Daytime	5a-5p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/30/12	08/05/12	-----44				8	\$400.00	4.00			
Totals										85.00		23	\$9,000.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	23	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47
Totals	23	\$9,000.00	\$7,650.00	\$360.47	\$8,010.47

Signature: 

Date: 7/27/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.